

'FIVE A DAY'

YOUR TIPS FOR A HEALTHIER SCREEN TIME



*‘How much is too much
screen time for children?’*

‘Studies have shown a clear link between **excessive screen time** and issues such as **delayed speech** and **language development**, **communication difficulties**, **reduced concentration spans**, **poor sleep** and **mental health problems**.’



HEALTH PROFESSIONALS FOR SAFER SCREENS



SCAN ME

NHS



Accepted by **NHS** England Mental Health Leads



'Bedtime stories are the best and healthiest way to settle your child'

Birth to 5 years

'Studies have shown that too much screen time can cause babies and toddlers to **learn fewer words** and have **slower language development**. Excessive use of screens is also being strongly linked to **behavioural difficulties** in very young children.'



0-24 months



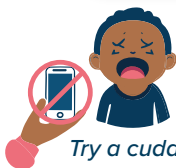
2 - 5 year olds



Bigger is better



Watching lots of short videos is being linked to concentration difficulties in children.



Try a cuddle or a game



Phones, tablets and computers should not be in any child's bedroom overnight.

RECOMMENDATIONS:

1

NO screen time between **birth - 24 months** except for video chatting with family and friends.

2

30 MINS screen time. Children aged **2 - 5 years old** should not be on screens for more than **30 min per day**.

3

BIGGER screens. If your child is ready to **play a short game** then try to use a larger screen like a **tablet or computer screen**. These cause less visual strain than a phone.

4

AVOID using a device to **settle your child** down. Evidence shows this makes their anger and frustration worse in later life. **Instead try a book, a game outdoors, or just a cuddle.**

5

***SLEEP HYGIENE.** Under 5's should **not use a screen** for at least **2 HOURS BEFORE BEDTIME**, to aid their natural sleep pattern.

* 'SLEEP HYGIENE' is a term used for healthy habits and behaviours that help support a good night's sleep.



'Walk, run,
ride a bike, anything
that gets kids up and
about and off
their screens'

'Try and ensure
screen-free
time together'

Ditch screens at mealtimes!
'Studies show that eating in
front of screens leads to higher
obesity risk as children consume
more unhealthy food!'

6 to 10 years

Studies show there is a clear link between **excessive** screen use and **difficulties with concentration, sleep and mental health**. There may also be distinct physical changes in the developing brain.'



No screens

M	T	W	T	F	S	S
not more than 1-2hrs/day					up to 2hrs/ day	



Keep active



Screen-free
time together



Reports suggest adults
touch their phones over
2000 times a day.



*Sleep Hygiene.
No screens
1 hour before bedtime

RECOMMENDATIONS:

1

WAKING UP WITHOUT screens

It is recommended that social media/screens are not used for the first hour of the day.

2

1-2 HRS PER DAY is the suggested screen time in the week and not more than **2 hours on weekends**.

3

STAY ACTIVE Encourage physical activity for **1-2 hours a day**.



Watching lots of short videos on platforms such as TikTok and YouTube is being linked to concentration difficulties in children.

4

SCREEN-FREE time together

Children will often mimic behaviours of the adults around them. **Consider your own social media usage/ phone checking behaviour.**

5

It is recommended that screens **should not be used 1 HOUR** before bedtime. **Phones, tablets and computers should not be in a bedroom overnight.**



* 'SLEEP HYGIENE' is a term used for healthy habits and behaviours that help support a good night's sleep.



'Buy an alarm clock
so that screens are not
in the bedroom'

'Encourage connection
with friends in person,
wherever possible'

11 to 17 years

'Studies show there is a clear link between **excessive social media** and screen use and **difficulties with concentration, sleep and mental health**. There may also be distinct **physical changes** in the **developing brain**.'



No screens



Stay active.
More green time,
less screen time

M	T	W	T	F	S	S
Up to 2hrs/day			Up to 2-3 hrs /day			



Screen-free
time together



No screens at least
1 hour before bedtime



Be careful of violent or frightening
content especially before bed.

RECOMMENDATIONS:

1

WAKING UP WITHOUT screens

It is recommended that social media/screens are **not used for the first hour of the day**.

2

SCREEN TIME As a general rule, it is suggested that screen time **should not exceed 1-2 hours per day** in the week and not more than **3 hours on weekends**.



Watching lots of short videos on platforms such as TikTok and YouTube is being linked to concentration difficulties in children.

3

STAY ACTIVE Encourage physical activity for at least **an hour per day**.

4

SCREEN-FREE time together
Children will often mimic behaviours of the adults around them. **Consider your own social media usage.**

5

Phones, tablets and computers should not be in a bedroom overnight.



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